Know Who You're Dealing With... (a Continuum of Types of Organizations Affecting Environmental Matters)

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Org. Type	Largely Unfunded / Grassroots Enviro Groups	Funded, but Generally Uncompromised Enviro Groups	Moderately Compromised Environmental Groups	Highly- Compromised Environmental Groups	Corporate Controlled Environmental Groups	Corporate Front Groups (Public Relations, "Wise Use" Groups and Think Tanks)	Corporate Trade Associations	Corporate Polluters
Description	Generally no structural (financial/organization) conflicts of interest. Groups are more capable of challenging corporate power, seeking more fundamental change, and deploying more direct action tactics.	Either primarily membership-funded, or funding by foundations with few strings attached. Many of these groups support or have members that are primarily volunteer grassroots groups.	Often funded largely by membership, but agenda is somewhat compromised or directed by foundation or even corporate funding.	Typically via corporate / state funding, corporate board members, or foundation-front groups set up by foundations with corporate-friendly agendas.	Groups with a high degree of influence from corporate polluters, through funding and board connections.	Often established on behalf of corporate trade associations and with funding from corporate polluters.	Associations that represent the economic interest of their corporate or professional members.	Economic interest puts them at odds with environmental interests, requiring that they influence the rest of this spectrum.
National / International Groups	Earth First! Extinction Rebellion Extreme Energy Extraction Collaborative Indigenous Environmental Network Post-Landfill Action Network Rising Tide North America Most groups in this category are regional and local. The local groups are often all-volunteer, transient, and come in and out of existence based on local battles. Groups listed above may have some funding, but are mainly comprised of local grassroots groups that are all-volunteer.	Beyond Nuclear Center for Health, Environment and Justice Clean Water Action Climate Justice Alliance Earthjustice Energy Justice Network Friends of the Earth Food & Water Watch Global Anti-Incinerator Alliance Greenpeace Institute for Local Self- Reliance Nuclear Information and Resource Service Power Shift Network Sunrise Movement	Audubon Society Environmental Working Group League of Conservation Voters Oceana Rocky Mountain Institute Sierra Club Union of Concerned Scientists	Clean Air Task Force Environmental Defense Fund Natural Resources Defense Council National Wildlife Federation World Wildlife Fund Wilderness Society	Nature Conservancy World Resources Institute There are also many local community associations and "environmental" groups that are funded by polluters either to neutralize them, or to ensure that they serve as a local voice in favor of the polluting company. A prime example is the Chester Environmental Partnership, in Chester, PA, funded by Covanta, the company that runs the nation's largest trash incinerator (the city's #1 air polluter) in this low-income Black community.	Ad Council American Council on Science and Health Americans for Balanced Energy Choices Clean and Safe Energy Coalition Heritage Foundation Keep America Beautiful National Smoker's Alliance Sahara Club	American Chemistry Council American Dental Association American Petroleum Institute Biotechnology Industries Organization Energy Recovery Council Nuclear Energy Institute Tobacco Institute	Air Products & Chemicals BP Coors Exelon Exxon Ford General Electric Lockheed-Martin Monsanto Royal Dutch Shell Wal-Mart Waste Management Weyerhauser

Available online at Corporate Accountability Project: www.corporations.org/envirogrouptypes.pdf

Related info at:

Wrong Kind of Green **SourceWatch**

www.wrongkindofgreen.org www.sourcewatch.org/index.php/Big Green

CounterPunch www.counterpunch.org